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**SymQuest**<sup>®</sup>

**SIMPLEPRINT**

POWERED BY PRINTERLOGIC

**Managed Direct IP  
Printing Solution**

# ELIMINATE PRINT SERVERS AND SIMPLIFY YOUR PRINT ENVIRONMENT

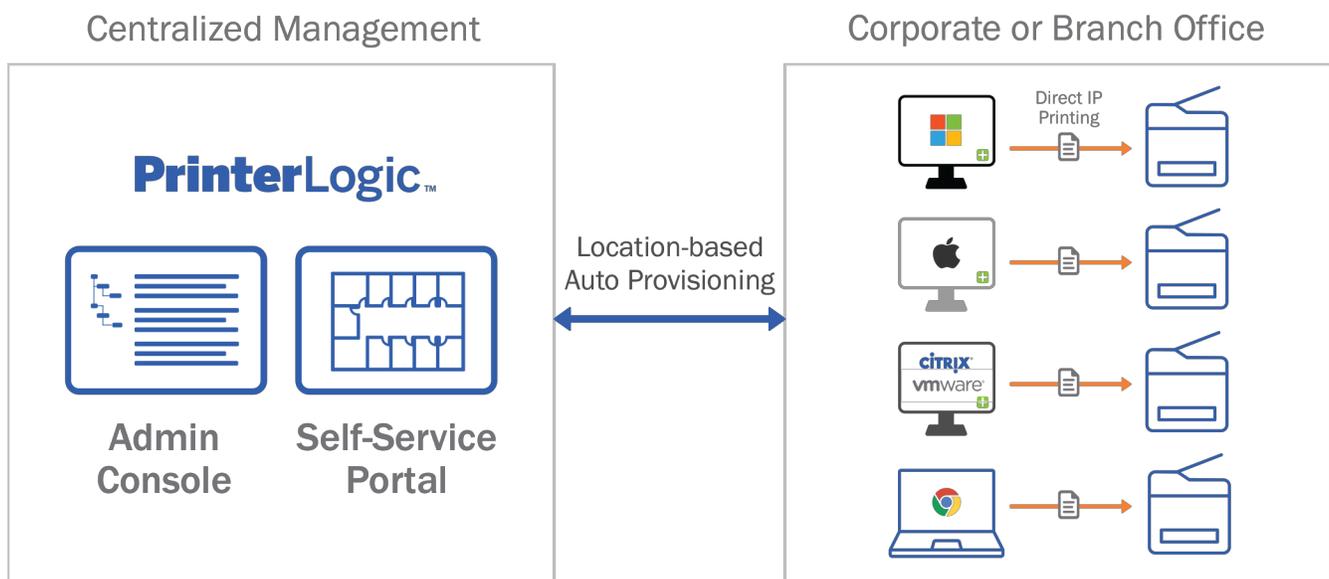
SymQuest SimplePrint is the next evolution in network printing, providing a **centrally managed direct IP printing platform** from PrinterLogic flanked by certified SymQuest support engineers that allows organizations to eliminate print servers, streamline the print driver deployment process and empower their end users.

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**SIMPLEPRINT**  
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## A Scalable Server-less Print Management Solution That Grows with Your Organization

The SimplePrint solution scales to accommodate organizations of any size, our solution can operate an entire printer fleet even in distributed environments on minimal infrastructure without the drawbacks of traditional print management architecture.

- **Centralized Management:** Administer all printers from a single web-based admin console with or without domains or trusts.
- **Create and deploy printers:** Easily create new printers and automatically deploy them to end users without server scripts or GPOs.
- **Modify printers:** Modify printer settings (e.g., driver, port, name and defaults) and have changes instantly made to printers on end-user workstations.
- **Delete printers:** Remove printers from workstations automatically with a click of a button.
- **Supports all OS platforms:** Direct printer management for Windows, MAC and Chromebooks.

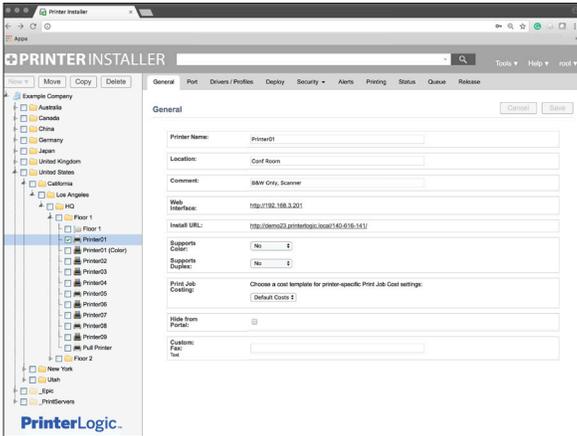


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## Admin Console

IT administrators can use this intuitive web-based tool to manage all printers on the current system and configure advanced deployment assignments across the entire organization from a single pane of glass. It also provides a convenient centralized repository for print drivers and default profile settings.

Along with the other powerful print-management features described below, the user-friendly admin console enables IT to add printer drivers that end users can view in PrinterLogic's self-service installation portal.

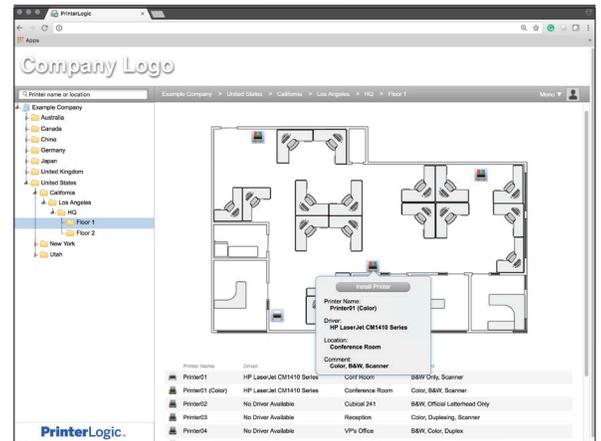


The PrinterLogic Admin Console

## Self-Service Installation Portal

End users can view their physical location and install nearby printers with a single click.

- **Single enterprise-wide portal:** Provide one consistent printer installation portal across the entire organization.
- **Floor plan maps:** Display optional floor plan maps with single-click self-service printer installation.
- **Open to location:** Enable end users to easily find nearby printers by automatically displaying printers available based on the users physical current location.
- **Reduce help desk calls:** Empower end users to install printers on their own and reduce IT support tickets.



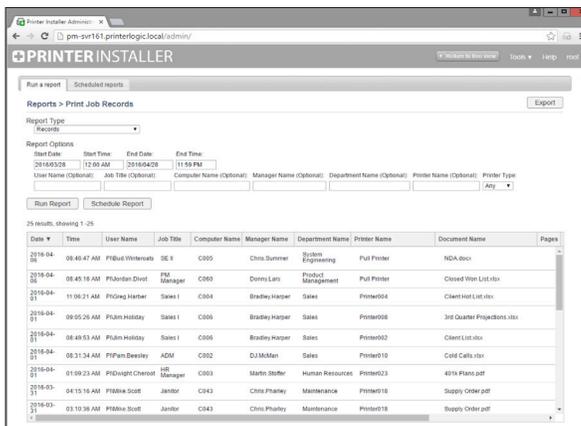
The PrinterLogic Self-Service Installation Portal

## Features for User Efficiencies

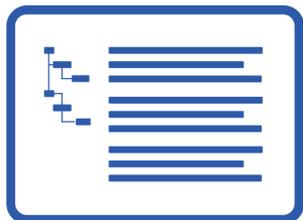
PrinterLogic provides many useful features for visibility into the entire print environment. These include printer status monitoring, print job auditing, and the elimination of scripts and group policy objects (GPOs).

## Printer Status Monitoring

The built-in SNMP console in PrinterLogic shows the status of an entire printer fleet in real-time. Additionally, it can also provide notifications about the status of individual printers, such as printer errors, low toner or paper, open or empty trays, operational state, uptime, and page count.

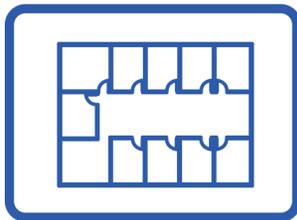


The PrinterLogic Print Auditing & Reporting Console



## Admin Console

Central Repository for Drivers & Settings



## Self-Service Portal

Simplifies Printer Installation for End-Users



## Desktop Client

Manage Drivers & Settings on the User Desktop

**The Admin Console** provides IT staff with a powerful admin interface for setting up new printers, modify existing printers, assigning drivers, printing defaults, and deployment options.

**The self-service portal** is a web-based tool, which enables end users to easily identify and install nearby printers, only authorized printers will be displayed to users in the portal.

**The Desktop Client** is installed on the end-user desktops and controls the encrypted communication between the workstation and the admin console. It allows for automatic deployment of printers on the user's device and captures usage data for reporting.

## Print Job Auditing and Reporting

PrinterLogic offers real-time, detailed reporting of print costs and usage for individual devices as well as entire printer fleets. Capturing basic and advanced data points such as date, time, user, printing details, and document name can help determine printing trends. This information can be automatically emailed monthly to department heads, managers, or other decision-makers on a scheduled basis.

## No Need for GPOs or Scripting

Because PrinterLogic does away with restrictive rights management, any authorized IT or support staff can add and remove printer deployment assignments without admin-level access. The elimination of group policy contingencies and custom scripts also allows for faster user log-ons, reliable orphan printer removal, and the ability to easily set one-time or recurring default printer assignments.

## Powerful print driver deployment options

The configuration of printer deployments is simplified as well, these deployment methods is what makes SimplePrint simple. Print driver deployments can be setup easily using one method or a combination of multiple, these include: Active Directory user, groups or computers, Azure AD, Google GSuite users and groups or even IP based subnet ranges.

## WHO CAN BENEFIT FROM SIMPLEPRINT? EVERYONE!



### **Education: Ideal for K-12 environments**

In K-12 environments, PrinterLogic provides school districts with the robust print driver management and deployment platform. Native support for Chromebook printing, effortless Windows and MAC print driver management, and self-service printer installation ensure that students and teachers are consistently able to print, no matter what type of operating system they are using.

### **Healthcare: Solving the Printing Challenges for Healthcare**

PrinterLogic streamlines printing in healthcare organizations that rely on a stable network printing, by dramatically reducing the common challenges and frustrations of a traditional print server environment especially in VDI environments. No single points of failure creates a more stable and reliable print architecture for medical and administrative staff.

### **SMB or Enterprise: A One Size Fits All Solution**

With PrinterLogic's print management solution, thousands of organizations have eliminated costly print servers and gained the ability to manage their entire printer environment from a single pane of glass. It doesn't matter if you are a small business and only have a couple of printers or if you manage a large organization with fleets numbering in the thousands. PrinterLogic improves printer uptime and reduces help-desk calls by centralizing printer driver deployment and management.

### **Reducing Costs and Resources**

Printing downtime and interruptions set off a cascade of inefficiencies that effect end users, help-desk operators and technical support staff. Resources that are directed toward these simple printing problems cannot be assigned to more urgent areas causing more important projects to be postponed.

Through features like the self-service installation portal and centralized admin console, PrinterLogic drastically reduces the number of print-related calls to the service support desk while enabling administrators to manage printers more efficiently than ever before. In fact, 83% of PrinterLogic customers reduced time spent on printer management by 30% or more. PrinterLogic also integrates seamlessly with virtual solutions like Citrix and VMware, opening up the same benefits to virtual desktop interface (VDI) environments.

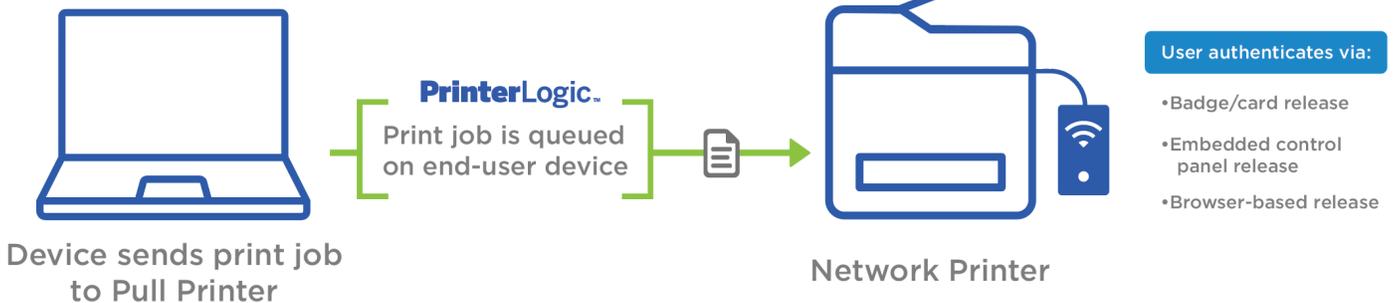
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# PRINTERLOGIC'S ADVANCED FUNCTIONALITY IS LOADED WITH FEATURES



PrinterLogic has the ability to provide enhanced functionality through its pull printing (Follow Me) services when integrating with supported MFP devices like Konica Minolta products. These deliver full-featured printing for mobile and BYOD users as well as secure release printing for confidential documents via user login or swipe card authentication at the MFP control panel. These modules integrate seamlessly into any print environment.

## PrinterLogic's Pull Printing Feature

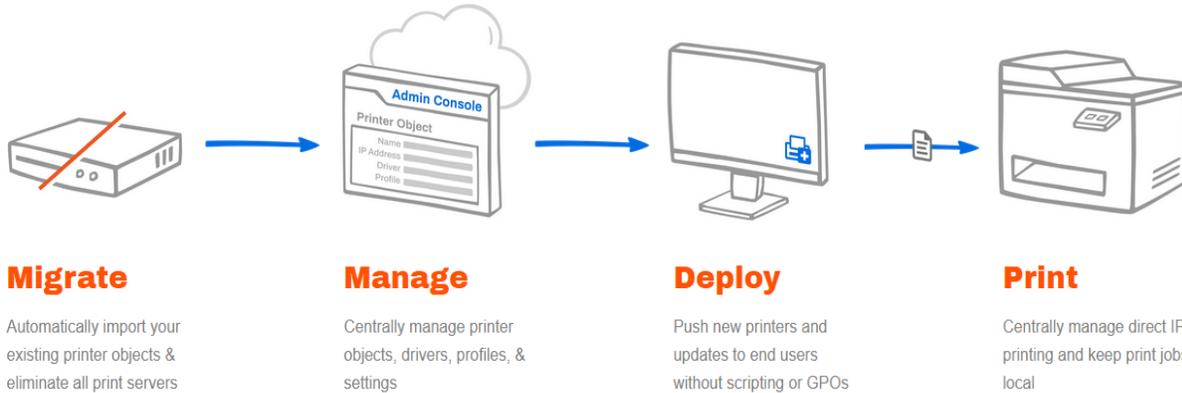


PrinterLogic Print Release embedded on a Konica Minolta MFP

- **PrinterLogic's pull printing:** Offers end users a secure way to print and retrieve documents from any activated device. This feature is perfect for businesses where employees are always on the move in a busy office environment, or simply want an easier, more secure way to print.
- **Simple and convenient:** Users print to a single "Hold" print queue and then can securely release their print jobs to any desired printer using either a Konica Minolta MFP or a printer release station using a web browser.
- **Efficient release options:** Authorize document printing with a swipe card at the Konica Minolta's embedded MFP control panel, or by using any web browser.

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## Deliver a Serverless Printing Infrastructure



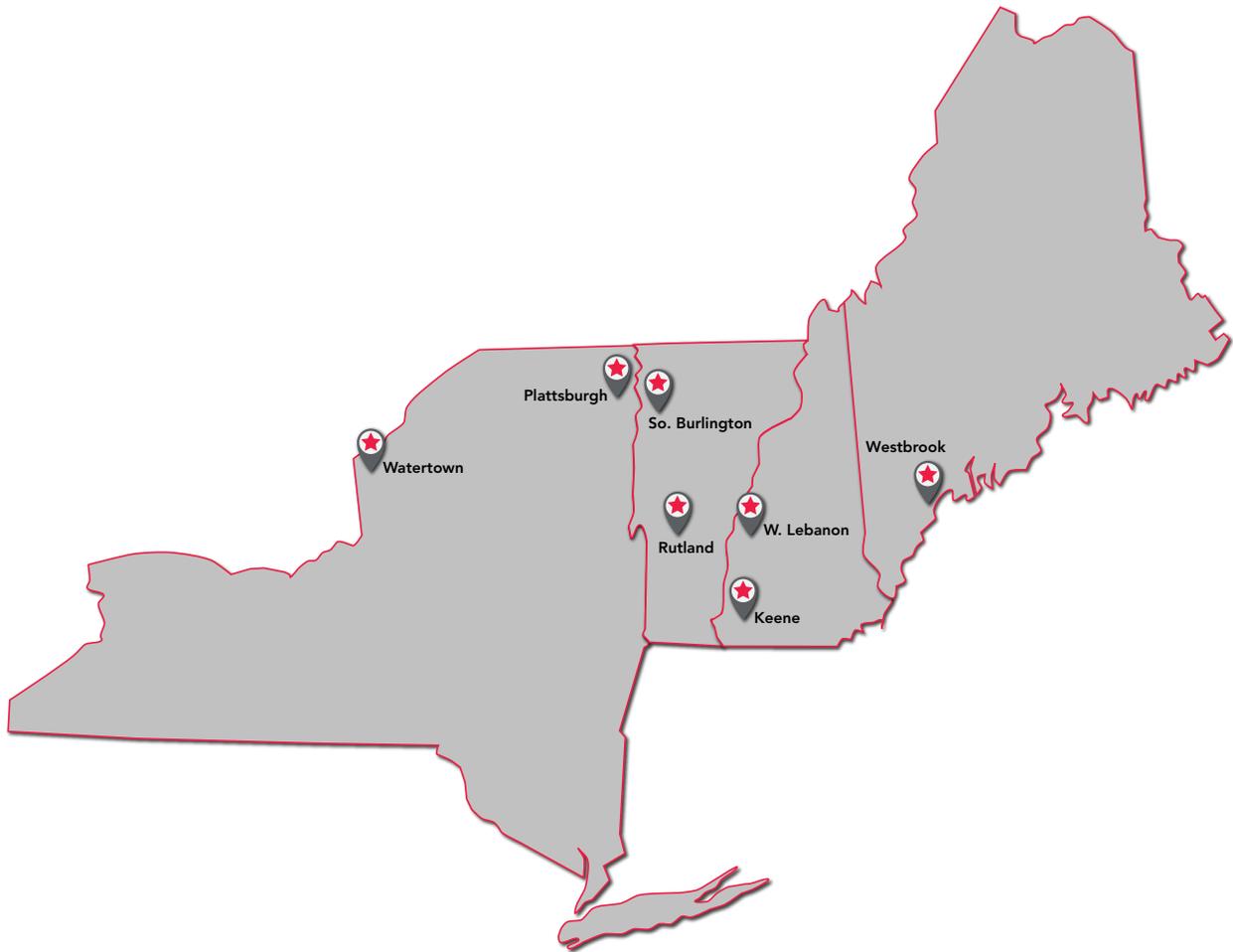
**Ask us how we can help eliminate the frustrations from network printing. Contact us to schedule a demonstration of SimplePrint today and say goodbye to print servers!**

### Ready to take the leap?

Contact SymQuest today at **1-800-374-9900**, or email us at [info@symquest.com](mailto:info@symquest.com) to learn more about SymQuest SimplePrint and any other solutions your company may be interested in.

### Looking for other solutions to increase productivity and efficiency for your organization?

Make sure to check out our website at [www.SymQuest.com](http://www.SymQuest.com) to stay up to date on all of our current news and events!



# SymQuest®

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